



## ILLINOIS ACTIVITY PROFESSIONALS ASSOCIATION

dedicated to enriching the education and professionalism  
of those involved in activity therapy in Illinois

### 2018 IAPA Conference Sponsorship Opportunities

Becoming a sponsor of the 2018 IAPA Conference (October 3-5, Northfield Inn & Suites, Springfield, Illinois) is the most powerful and influential way you can make to reinforce your commitment to the Activity Profession. Your sponsorship lets our members know that you are a true supporter of their continuing education and professional development.

Because IAPA works very hard to keep registration fees to a minimum, it is difficult to cover extra expenses such as food and entertainment for attendees. Below are the levels of sponsorship and on the back of the letter some of the events that are in need of sponsorship. If you can offer assistance in other ways, please call me to discuss options.

Sincerely,

Pam Goff  
Ways and Means Chair

**\$1000+ *Platinum Sponsors*** will receive one free conference registration, one free vendor table, a full-page ad on the inside cover of both registration brochure and conference program book, their name on a banner displayed at the conference, and special recognition at the conference. (Only two inside covers are available, and will be given on a first come first serve basis).

**\$ 500+ *Gold Sponsors*** will receive one free conference registration, a full-page ad in the conference program book, their name on a banner displayed at the conference, and special recognition at the conference.

**\$ 250+ *Silver Sponsors*** will receive a full-page ad in the conference program book, their name on a banner displayed at the conference, and special recognition at the conference.

The following are some of the events that are in need of sponsorship. Approximately 50% of the conference registration fees go to covering these expenses, leaving 50% to

pay for speakers, audio-visual requirements, printing, etc... We gratefully appreciate any support you are willing to give.

**Wednesday Welcome Reception**

**Keynote Speaker**

**Thursday Lunch**

**Thursday Night Social**

**Awards Presentation**

**Friday Closing Lunch**

**Regional Representative Exhibit**

We would like to be a:

- Platinum Sponsor \$1000+
- Gold Sponsor \$500+
- Silver Sponsor \$250+

Deadline for Sponsorship is September 21, 2018 for inclusion in our registration brochure.

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

**Mail form & Payment to:**

Pam Goff

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