



**ILLINOIS ACTIVITY
PROFESSIONALS ASSOCIATION**

dedicated to enriching the education and professionalism
of those involved in activity therapy in Illinois

Illinois Activity Professionals Association 2020 Annual Conference October 7-9, 2020

You are invited to participate in the 41st annual conference of the Illinois Activity Professionals Association, being held at the Parke Regency Hotel & Conference Center, Bloomington, Illinois. The fall conference is the most important event for our members as it provides them with continuing education, networking opportunities, professional growth and a chance to see new information and products offered by our exhibitors.

This year we are expecting approximately **200** attendees from across the state of Illinois. Most of the attendees are Activity Professionals that work with residents in geriatric settings including long-term care, assisted living, retirement communities, adult day care settings and hospitals. Additional attendees include social workers, program managers, administrators, volunteers, and consultants. This is the year for administrators to renew their certification so we are offering a highly discounted rate for administrators to attend the conference with their staff.

Enclosed is information regarding opportunities for exhibiting and advertising for consultants, arts and crafts suppliers, clothing retailers, vendors of activity products, music supplies, computer software vendors, fundraising companies and more.

Our objectives for this conference are to provide education and sample techniques needed by Activity Professionals in order to enhance their expertise, skills, ideas and creativity, and to support the exchange of ideas and sharing of knowledge and experience with other Activity Professionals.

You will have the opportunity to spend time talking with decision-makers, with buying power. Here are some other advantages you will have as a supporter at our conference.

- Collect qualified leads
- Meet new prospects
- Open new markets and spot trends
- Check out the competition
- Learn about the latest advancements
- See the newest products
- Build new contacts

Exhibit/Vendor Information

The 2020 IAPA Conference will give you exposure to approximately **200** activity and healthcare professionals who currently purchase, or have the potential to purchase, your service or products. We have booked a spacious room for the exhibits. Get your request in early to get a good spot.

Exhibit/Vendor spots are \$25, which includes a skirted table and 2 chairs in a secured area and participation in our Vendor Social on Wednesday evening. Electrical hook-up is available for a limited number of spaces for an additional \$25. We request that you contribute a door prize (winners must be present) that will be given out at the end of the Wednesday Welcome Reception/Vendor Social.

All Vendors will be set up in the Reception Hall Area for visibility. Scheduled breaks will be advertised as time to visit the vendor exhibits.

The following is a list of when the exhibit area will be open.

Wednesday, October 7:

1:00 p.m.	Vendor Set-up
5:00 p.m. – 9:00 p.m.	Vendor Area Open
5:30 p.m. – 7:30 p.m.	Welcome Reception/Vendor Social
7:30 p.m.	Door Prizes Distributed (attendees must be present to win)

Thursday, October 8:

7:00 a.m. – 5:00 p.m.	Vendor Area Open
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Friday, October 9:

7:00 a.m. – 11:00 a.m.	Vendor Area Open
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**Please Send Form, Payment, etc. to:
Pam Goff, 4343 Kennedy Dr., East Moline, IL 61244**

- One skirted table and two chairs \$25
Please circle days of attendance: Wednesday Thursday Friday
- Electrical hook-up \$25.00
- Participation in Vendor Spotlight (**deadline for inclusion August 31, 2020**)
- Will bring Door Prize to Conference for Welcome Reception Drawing ***OR***
- \$25.00 to be used as a Cash Door Prize for Welcome Reception Drawing
- We will not be available to be a vendor this year, but would like to have our 200 brochures/catalogues (\$100.00) or 200 flyers (\$75.00) inserted into the registration packets (**deadline for inclusion August 31, 2020**)

Company _____ Contact Person _____

Address _____

Phone: _____ E-mail Address: _____

For more information call Pam Goff at 309-721-5372 or email iapa_wandm@aol.com

Conference Booklet Advertising

Our conference booklet is distributed to each attendee and is a great resource for advertising your product or service. The booklet contains all conference information and is used by attendees throughout the conference. All advertisements must include camera-ready artwork and must be received by August 31, 2020. E-mail advertisement to iapa_wandm@aol.com.

Business Card Ad \$20.00

Half-page Ad \$50.00

Quarter-page Ad \$30.00

Full-page Ad \$90.00

Registration Packet

Your one-page flyer or catalogue/brochure can be inserted into each conference registration packet. Please send 200 brochures/catalogues or flyers and payment to the address below by August 31, 2020.

200 brochures/catalogues inserted into registration packets \$100.00

200 one page flyers inserted into registration packets \$75.00

Raffle Prizes

Your complimentary products and services can be given out to raffle prize winners throughout the conference. We ask that all donations have a value of \$25.00 or more. Items need to be sent to the address below by August 31, 2020.

We wish to thank you in advance for your contributions and support.

For more information please call Pam Goff at 309-721-5372

or e-mail: iapa_wandm@aol.com

Please enclose form along with payments, flyers/catalogues/brochures, ads and/or raffle prizes to: **Pam Goff, Hope Creek Care, 4343 Kennedy Dr, East Moline, IL 61244**

Company _____ Contact Person _____

Address _____

Phone: _____ E-mail Address: _____