



ILLINOIS ACTIVITY PROFESSIONALS ASSOCIATION

dedicated to enriching the education and professionalism
of those involved in activity therapy in Illinois

2020 IAPA Conference Sponsorship Opportunities

Becoming a sponsor of the 2020 IAPA Conference (October 7-9, Parke Regency Hotel & Conference Center, Bloomington, Illinois) is the most powerful and influential way you can make to reinforce your commitment to the Activity Profession. Your sponsorship lets our members know that you are a true supporter of their continuing education and professional development.

Because IAPA works very hard to keep registration fees to a minimum, it is difficult to cover extra expenses such as food and entertainment for attendees. Below are the levels of sponsorship and on the back of the letter some of the events that are in need of sponsorship. If you can offer assistance in other ways, please call me to discuss options.

Sincerely,

Pam Goff
Ways and Means Chair

\$1000+ *Platinum Sponsors* will receive one free conference registration, one free vendor table, a full-page ad on the inside cover of both registration brochure and conference program book, their name on a banner displayed at the conference, and special recognition at the conference. (Only two inside covers are available, and will be given on a first come first serve basis).

\$ 500+ *Gold Sponsors* will receive one free conference registration, a full-page ad in the conference program book, their name on a banner displayed at the conference, and special recognition at the conference.

\$ 250+ *Silver Sponsors* will receive a full-page ad in the conference program book, their name on a banner displayed at the conference, and special recognition at the conference.

The following are some of the events that are in need of sponsorship. Approximately 50% of the conference registration fees go to covering these expenses, leaving 50% to

pay for speakers, audio-visual requirements, printing, etc... We gratefully appreciate any support you are willing to give.

Wednesday Welcome Reception

Keynote Speaker

Thursday Lunch

Thursday Night Social

Awards Presentation

Friday Closing Lunch

Regional Representative Exhibit

We would like to be a:

- Platinum Sponsor \$1000+
- Gold Sponsor \$500+
- Silver Sponsor \$250+

Deadline for Sponsorship is August 31, 2020 for inclusion in our registration brochure.

Company Name_____

Address_____

City_____State_____Zip_____

Telephone_____Fax_____

Contact Person_____Title_____

Mail form & Payment to:

Pam Goff

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East Moline, IL 61244

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